

CLOSING & ON SALE DATES

ISSUE	STATE/REGIONAL	NATIONAL	ON SALE
March	December 21	January 3	February 26
April	January 25	February 1	March 25
May	February 25	March 3	April 29
June	March 25	April 1	May 27
July	April 24	May 1	June 24
August	May 23	June 2	July 29
September	June 24	July 1	August 26
October	July 24	July 31	September 30
Home for the Holidays	August 8	August 15	October 14
November	August 25	September 2	October 28
December	September 24	October 1	November 25

SPECIAL INTEREST PUBLICATIONS

House Plans Two-Summer		April 9	June 3
Idea House		n/a	n/a
House Plans Three-Fall		July 15	September 2
Best of Southern Living		October 14	December 2

SIZE AVAILABLE

AD SIZE	WIDTH	DEPTH
4 inch	2-1/4"	4"

FILE TYPES PDF, TIFF, or EPS

Build ad document to the actual ad size. Do not bleed anything or include any crop/registration marks.
All color must be CMYK. No spot colors.
Images must be 300 dpi. No LZW compression.

SHIP* MATERIALS AND PROOF TO:**

Southern Living Advertising
Tanna Griggs
2100 Lakeshore Drive
Birmingham, AL 35209
205.445.6311

OR **EMAIL*** file and PDF **PROOF**** to: tanna_griggs@timeinc.com.

*Label media with contact name, number and the publication issue date.

**We do not guarantee color, only pleasing color.

TECHNICAL QUESTIONS Call Tanna Griggs 205.445.6311.