



# GroupTour magazine

## COMPETITOR COMPARISON



Group Tour Magazine



Group Travel Leader



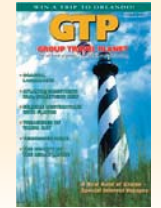
Destinations



Courier



Packaged Travel Insider



Group Travel Planet

Free monthly mailed distribution to qualified tour planners	✓	*				
Distribution of at least 15,000	✓	✓				✓
Published for 20+ years	✓		✓	✓		
Free custom advertising design available	✓	✓				
Free Web page or Web listing with every advertisement	✓					✓
Free electronic and print reader service card program that is guaranteed to generate leads	✓					
Publication divided into state and province sections for ease of use	✓					✓
Guaranteed placement of ads with regional editorial	✓					✓
State and province itineraries in every issue	✓		✓			✓
Regional issues have pages dedicated to every state and province	✓					
Comprehensive e-marketing products available	✓					

\*Free to group leaders, rest pay \$59/year.