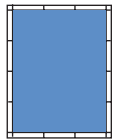


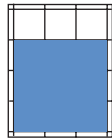
# GroupTour magazine 2008 RATES AND SCHEDULE

## Ad sizes



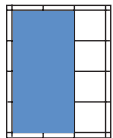
### Full Page

live: 7.25 x 9.75  
trim: 8.375 x 10.75  
bleed: 8.875 x 11.375



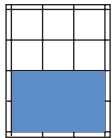
### 3/4 Box

7.25 x 7.25



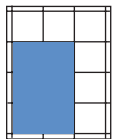
### 2/3 Vert

4.75 x 9.75



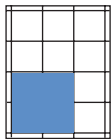
### 1/2 Hor

7.25 x 4.75



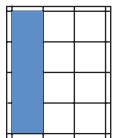
### 1/2 Vert

4.75 x 7.25



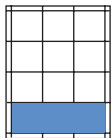
### 1/3 Box

4.75 x 4.75



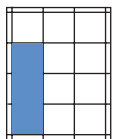
### 1/3 Vert

2.25 x 9.75



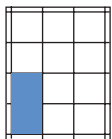
### 1/4 Hor

7.25 x 2.25



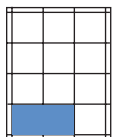
### 1/4 Vert

2.25 x 7.25



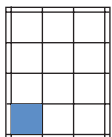
### 1/6 Vert

2.25 x 4.75



### 1/6 Hor

4.75 x 2.25



### 1/12 Box

2.25 x 2.25

Dimensions shown in inches, width by height.

## Four color rates

Size	1X	4X per issue	4X Total
<b>PREMIUM PLACEMENT</b> (Full Page 4C only)			
Back Cover	\$7,025	\$5,505	\$22,020
Pg. 2, Pg. 3 or Inside Back	\$6,420	\$5,026	\$20,104
<b>STANDARD PLACEMENT:</b>			
Full Page	\$6,100	\$4,785	\$19,140
3/4-Page	\$5,175	\$4,053	\$16,212
2/3-Page	\$4,685	\$3,693	\$14,772
1/2-Page	\$4,230	\$3,311	\$13,244
1/3-Page	\$3,300	\$2,590	\$10,360
1/4-Page	\$2,850	\$2,230	\$8,920
1/6-Page	\$1,700	\$1,347	\$5,388
1/12-Page	N/A	\$680	\$2,720

All rates shown are gross. U.S. dollars.  
Camera-ready ads receive a 15% discount.



## Space/Artwork Deadlines

### NORTHEASTERN

Issue	Space Deadline	Artwork Deadline	Publication Date
Winter	Aug. 15	Sept. 1	Nov. 1
Spring	Nov. 15	Dec. 1	Feb. 1
Summer	Feb. 15	Mar. 1	May 1
Fall	May 15	June 1	Aug. 1

### SOUTHEASTERN

Issue	Space Deadline	Artwork Deadline	Publication Date
Winter	Sept. 15	Oct. 1	Dec. 1
Spring	Dec. 15	Jan. 1	Mar. 1
Summer	Mar. 15	April 1	June 1
Fall	June 15	July 1	Sept. 1

### WESTERN

Issue	Space Deadline	Artwork Deadline	Publication Date
Winter	Oct. 15	Nov. 1	Jan. 1
Spring	Jan. 15	Feb. 1	April 1
Summer	April 15	May 1	July 1
Fall	July 15	Aug. 1	Oct. 1